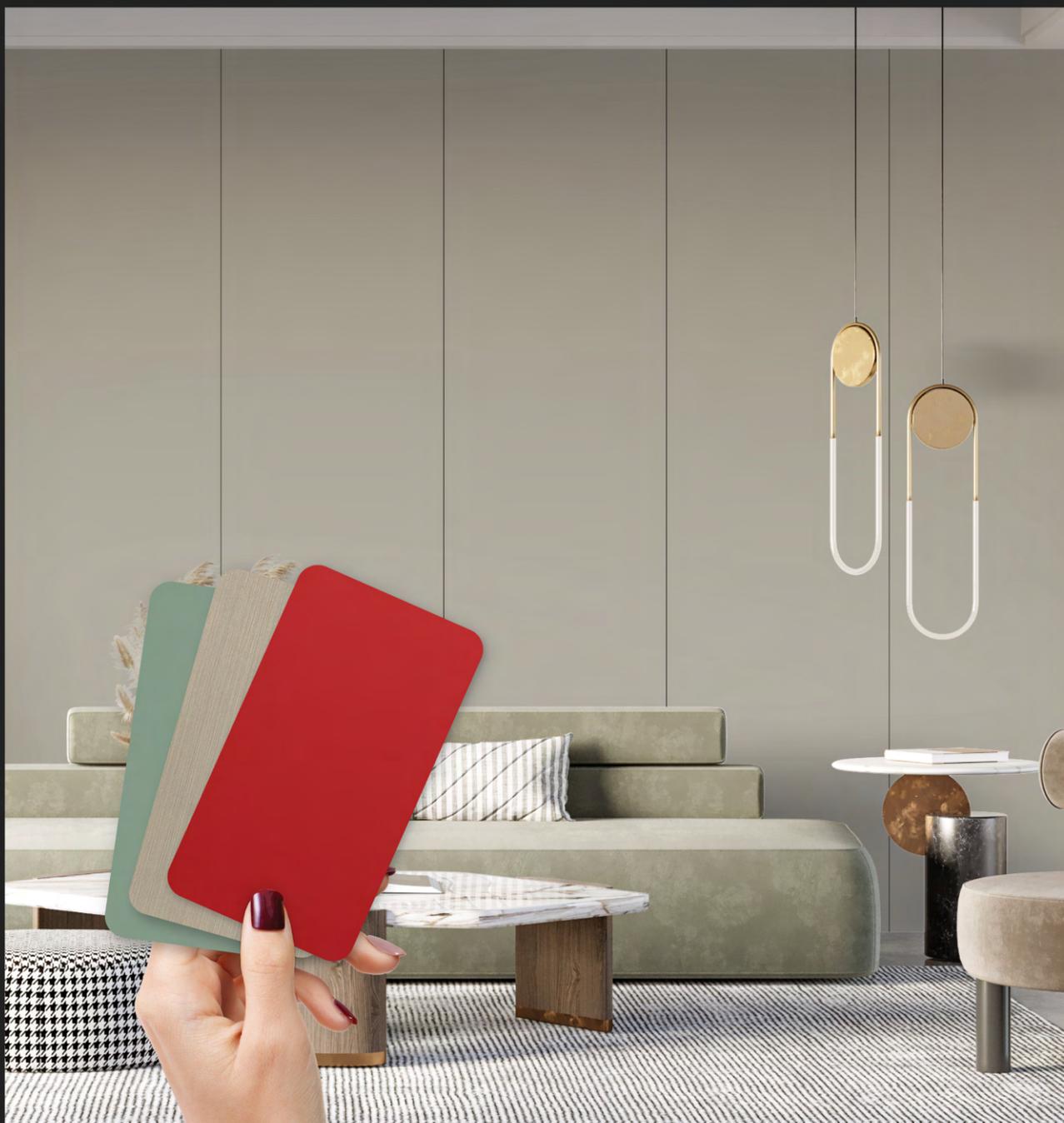


# ASSA<sup>®</sup>

INNOVATIVE PANELS FOR MODERN LIVING!



## DISCOVER THE ELEGANCE OF



**ASSA IS A BEAUTIFUL STORY** from **US** to **YOU**. It is coined from the word "AAS" in Hindi and the initials of our loving children, ASSA promises to create interiors that smell hope & freshness, look vibrant and stylish affordable.

**ASSA's** introduction was stemmed primarily from the idea to provide its customer high performance level products to elevate their spaces.

With ASSA we wanted to break the general notion that the only way to upraise your interior is through application of wood or wooden interiors.

ASSA provides a solution to upgrade your interior in the most hassle free, cost effective & time saving manner.

Introducing the latest series by DELBY - ASSA Panels to seamlessly upraise your intentions. It is available in **30 shades** and textures. It is a collection curated by mindful selection.

## “ HAMARI AAS ”

Let Your Interiors Do The Talking While You Smile



Wooden



Metallic



Brush Metallic



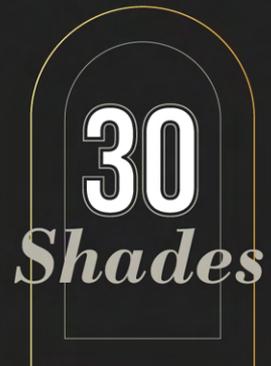
Fabric



Marble



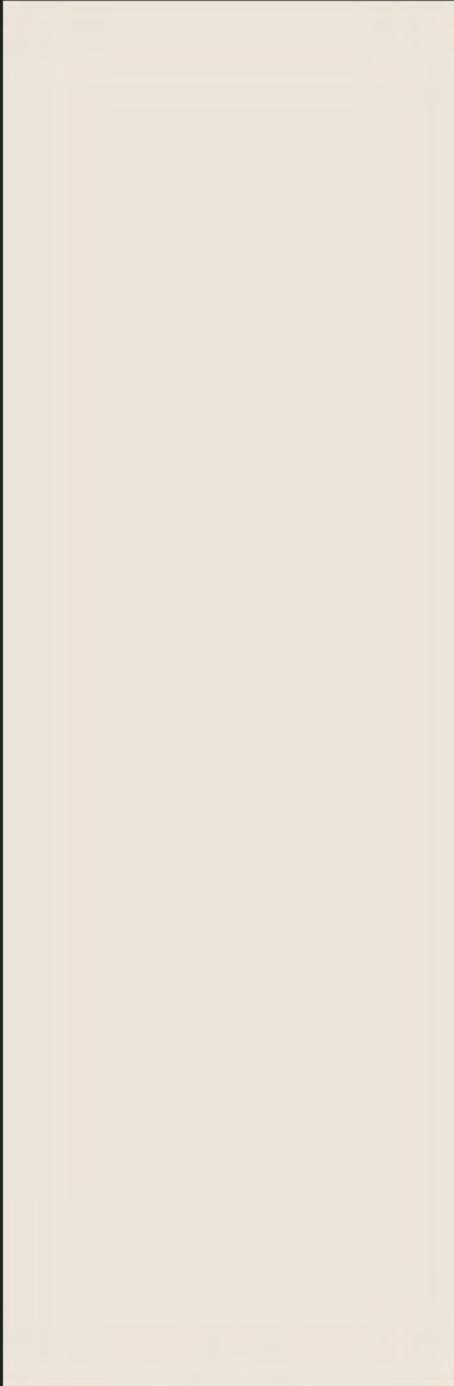
Touch & Feel



“An Empty Room  
is a Story Waiting  
to be Told, and  
ASSA Panels are  
the First Words.”



# *New Arrivals*



AS-2485



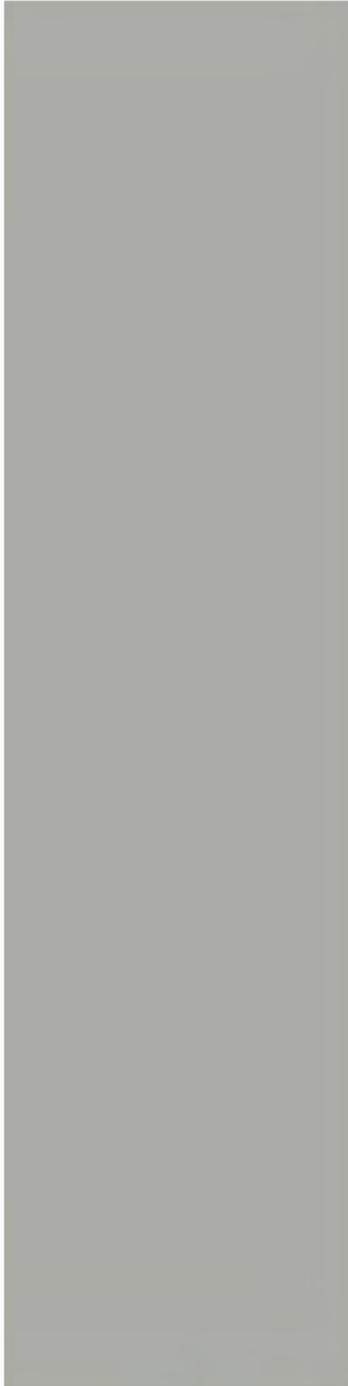
AS-2490

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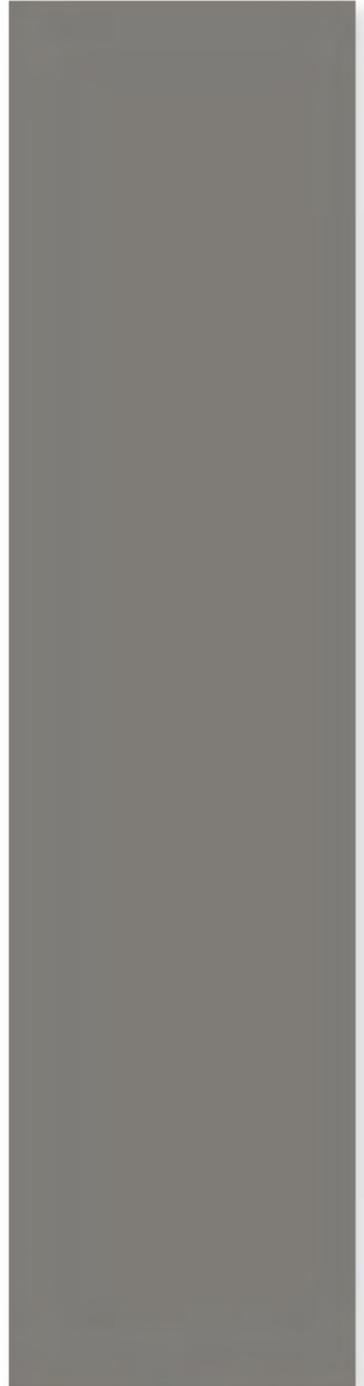
# *New Arrivals*



AS-2491



AS-2493



AS-2494

# Wooden *Series*

The wooden texture offers a natural, smooth finish with a subtle grain pattern. It's warm to the touch, evoking the serene and comforting feel of real wood. A perfect choice for creating a welcoming, earthy ambiance.

AS-2411

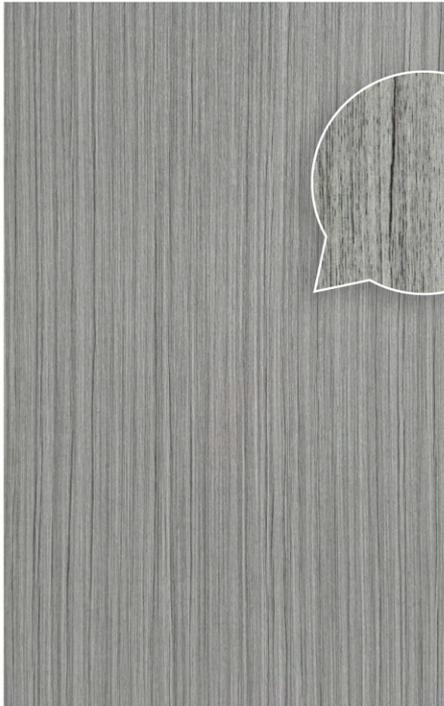




AS-2412



AS-2421



AS-2422



AS-2424

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# Fabric *Series*

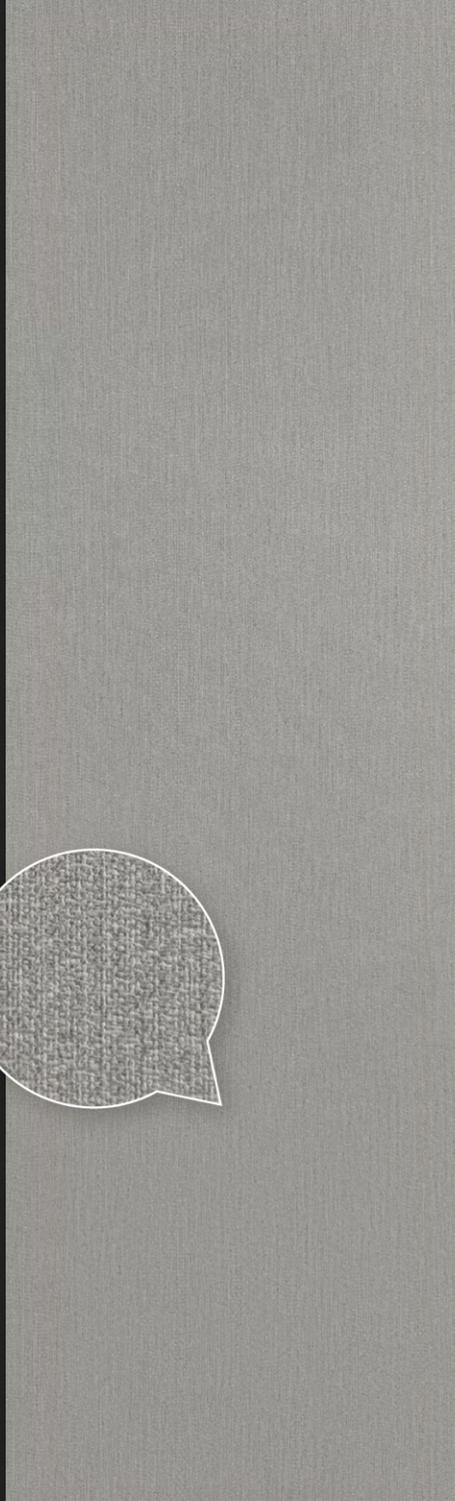
With its soft, plush feel, the fabric texture mimics the luxurious touch of textile materials. It offers a tactile richness that invites you to run your fingers over it, providing a sense of comfort and warmth to any space.

AS-2431





AS-2433



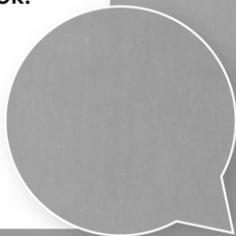
AS-2434

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# Metallic *Series*

The metallic texture features a sleek, smooth surface with a cool, slightly reflective finish. It feels smooth to the touch, adding a modern, polished touch to your environment. The coolness of the material enhances its high-end, sophisticated look.

AS-2443





AS-2445

WIDTH: **2 FEET** X LENGTH: **10 FEET** X THICKNESS: **08 MM**



AS-2447



AS-2448

WIDTH: **2 FEET** X LENGTH: **10 FEET** X THICKNESS: **08 MM**

# Marble *Series*

The marble texture offers a cool, smooth touch with the elegant feel of real stone. It's slightly more solid and heavy to the touch, giving it a refined, luxurious aura. The surface is polished, with just enough texture to feel natural and authentic.

**AS-2458**





AS-2459



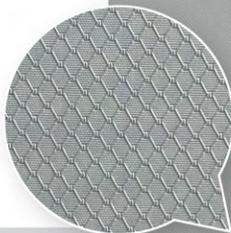
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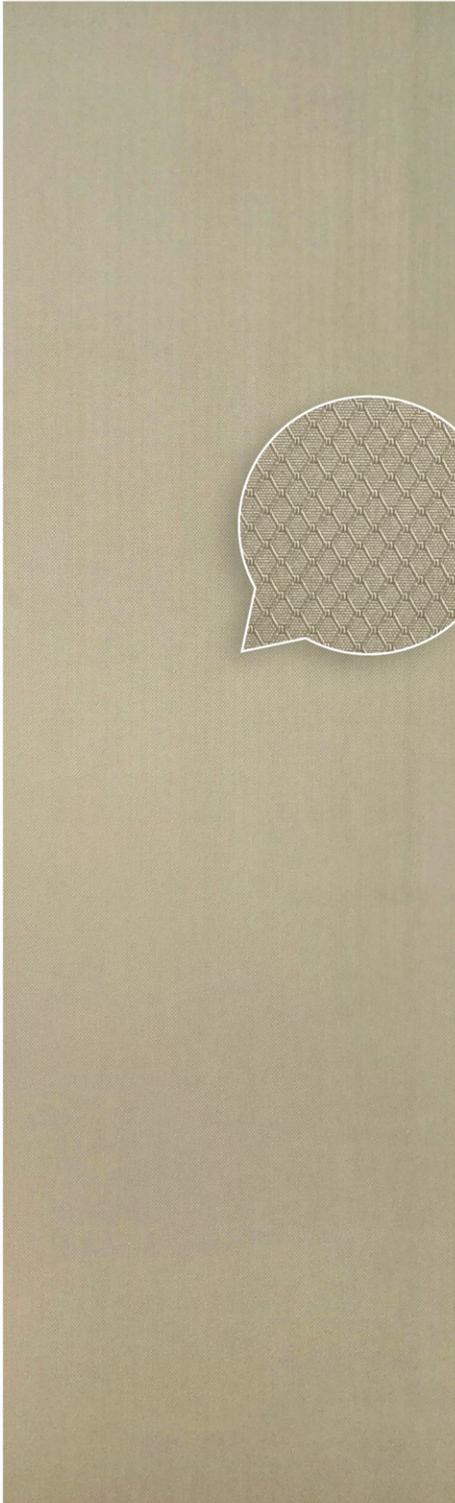
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# Brush Metallic *Series*

With a brushed metallic texture, you get a slightly more tactile surface. The texture has a subtle, refined feel with soft grooves that you can gently feel under your fingertips, providing a balanced mix of smoothness and depth.

AS-2461





AS-2462



AS-2469

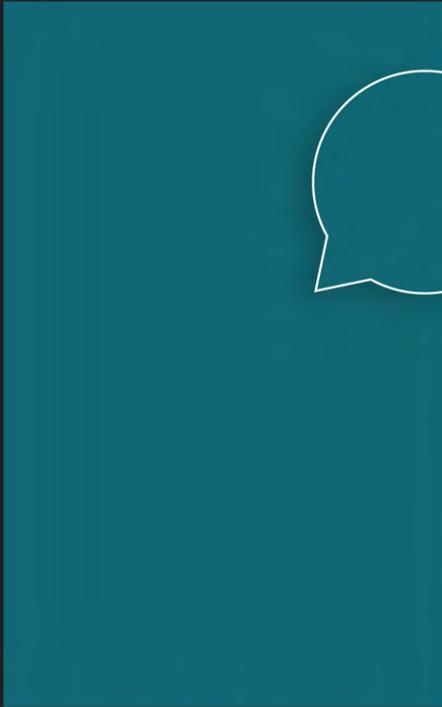
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# Touch & Feel *Series*

"Touch & Feel" texture is designed to provide a unique sensory experience, blending subtle texture with a smooth, gentle surface. This texture elevates the sensory dimension of any room, making it both visually stunning and wonderfully touchable.

**AS-2481**





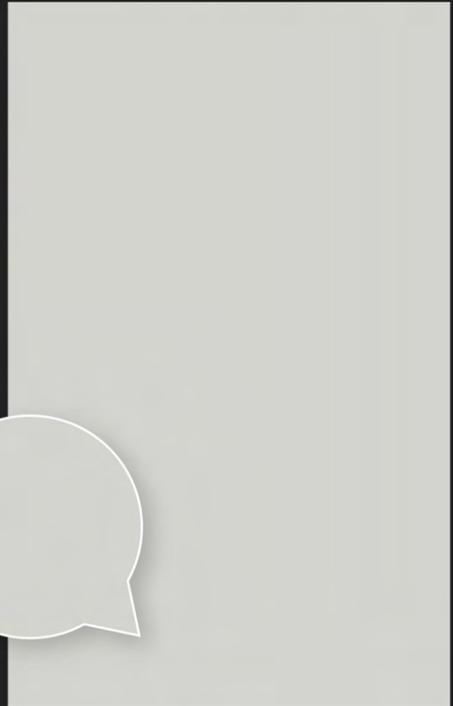
AS-2482



AS-2483



AS-2485

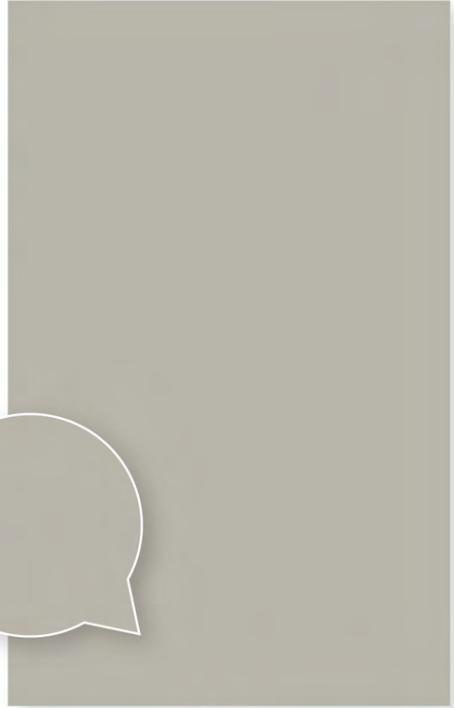


AS-2486

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AS-2487



AS-2488



AS-2489

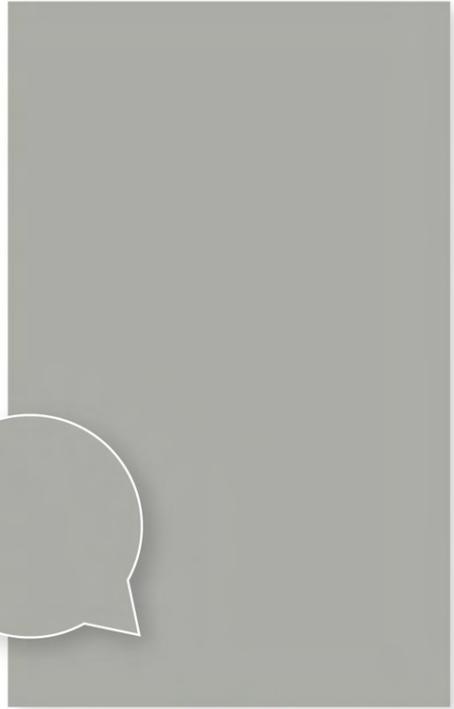


AS-2490

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AS-2491



AS-2493



AS-2494

WIDTH: **2 FEET** X LENGTH: **10 FEET** X THICKNESS: **08 MM**

Create Spaces That Tell Stories,  
Stories That Never Fade...

